

# MAGGIE COOLES

ART ABOUT FASHION!

FOR MORE INFORMATION PH 03 673886 SOON!

PRESS . . . STOP . . . PRESS . . . STOP . . . PRESS . . . STOP . . .

# IMAGE CODES

ART ABOUT FASHION!

## WHAT DO YOU THINK ABOUT FASHION?

|                                      | YES                      | NO                       |
|--------------------------------------|--------------------------|--------------------------|
| RELENTLESS .....                     | <input type="checkbox"/> | <input type="checkbox"/> |
| AN ART FORM (SORT OF) .....          | <input type="checkbox"/> | <input type="checkbox"/> |
| A VACUOUS PURSUIT .....              | <input type="checkbox"/> | <input type="checkbox"/> |
| AN UNFORTUNATE CONSUMER DURABLE..... | <input type="checkbox"/> | <input type="checkbox"/> |
| A GAME OF CHANCE .....               | <input type="checkbox"/> | <input type="checkbox"/> |
| A STUDY IN DECEIT .....              | <input type="checkbox"/> | <input type="checkbox"/> |
| AN INSPIRATION .....                 | <input type="checkbox"/> | <input type="checkbox"/> |
| A FORM OF SELF-EXPRESSION .....      | <input type="checkbox"/> | <input type="checkbox"/> |
| A SCREAMING INSECURITY PROBLEM ..... | <input type="checkbox"/> | <input type="checkbox"/> |
| RELEVANT AND VOLATILE .....          | <input type="checkbox"/> | <input type="checkbox"/> |

## WHAT DO ARTISTS THINK ABOUT FASHION ?

In The Fashion Design Council's first major visual arts exhibition, Australian (and International) Artists were given the opportunity to do just that:

The BRIEF (should you wish to accept it ...):

"This exhibition is to be as volatile and diverse as possible ... a comment about Fashion, Fashions, Fashionability and The Concept of Fashion."

Thus, 25 Australian and International Artists are making comment about Fashion in:

### IMAGE CODES

Art ABOUT Fashion!

(Artists Visually Articulate The Concept of Fashion.)



PAINTING    PRINT    ILLUSTRATION    WORKS ON PAPER  
PHOTOGRAPHY    VIDEO    SCULPTURE    FILM

DUGGIE FIELDS - Internationally acclaimed British Painter, who rose to a cult-popularity with such contemporaries as Roxy Music and Zandra Rhodes. Peter York, in his book "Style Wars" proclaimed Duggie as one of the leading THEM People (as in: "Oh! Look! There's one of Them!" i.e. Those who like to dress up ...)

DUGGIE FIELDS exhibits "Earls Court Elegance - Form Follows Fashion" re-styled "Fredericks of Hollywood" Catalogue Fashion Figures according to the dictates of "contemporary glamour". DUGGIE FIELDS is also opening this exhibition with a specially designed DUGGIE FIELDS Art-Scratching Video.



KATSU YOSHIDA. Leading Japanese Commercial Artists-turned-Artist, whose clients include NISSAN, BUDWEISER and MITSUBISHI. Mr. Yoshida is a major artistic figure in Tokyo, where his works grace Gallery Walls as often as immense billboards or newspaper pages. KATSU'S drawing is frantic, action-inspired, delicate, sensuous and covertly sexual. He exhibits "Washington Square" - a charcoal drawing of rap-dancers in New York City.

#### AN ARTIST-IN-FASHION IN FASHIONS!

CHRISTOPHER MAKOS FROM NEW YORK CITY, IS A LEADING AMERICAN PHOTOGRAPHER, NOTED FOR HIS SEVERE PORTRAITURE AS WELL AS FOR HIS "ABSTRACTED" FASHION PHOTOGRAPHY. MR. MAKOS EXHIBITS 5 PHOTOGRAPHS OF "ANDY WARHOL IN DRAG" ... A PHOTOGRAPH OF PETER TULLY is Australia's best-known sculpture-jeweller, a maverick in a contemporary arena. Peter could certainly be considered as one of Australia's leading THEM People (in the days of Them People). Peter exhibits "Urban Tribalism", a figure in fluoro.

JENNY WATSON, a significant artist, who rose to prominence during Melbourne's punk era. Jenny exhibited in the "Popism" show at the National Gallery of Victoria in 1982 and for "IMAGE CODES" exhibits "THIS YEAR'S FASHION", which includes horsehair!

ARTISTS IN "IMAGE CODES"

POLLY BORLAND

JON CATTAPAN

SARAH CURTIS

PETER ELLIS

ASHLEY EVANS

DUGGIE FIELDS

FLAMINGO TERRY

MARIA KOZIC

CHRISTOPHER MAKOS

PHILIP LE MASURIER

JOHN MATTHEWS

SHANE MCGOWAN

KATHY MCKINNON

ROBERT PEARCE

ROZ PIGGOTT

ROBERT RANDAL & FRANK BENDINELLI

VIVIENNE SHARK LEWITT

BRUCE SLORACH

ROBYN STACEY

TRA FASHION VIDEO

PETER TULLY

ANIA WALWICZ

JENNY WATSON

KATSU YOSHIDA

"FASHION '84" VIDEOCLIP

ARTISTS

SENSATIONAL

It's NEWS

art

endorsed by leading painters

The Artists in IMAGE CODES are NOT Fashion Artists. Their work often includes acknowledgment of the influence of Fashion on culture, hence their involvement in this Exhibition.



IMAGE CODES: Art ABOUT Fashion!

Presented by The Fashion Design Council of Australia  
in conjunction with The Australian Centre of  
Contemporary Art and curated by Robert Pearce.

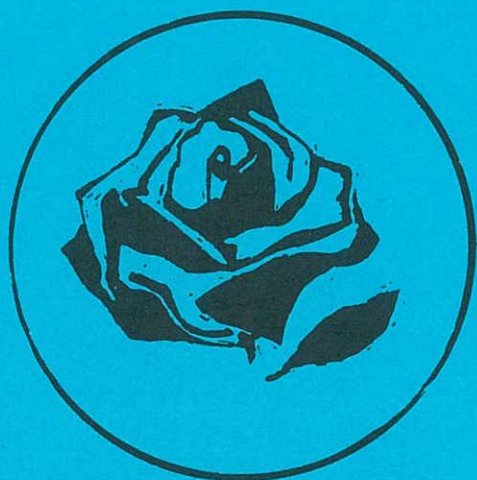
THE PUBLICITY OF FASHION  
THE PRIVACY OF ART

IMAGE CODES: Art ABOUT Fashion! is to be  
opened by MEMORY HOLLOWAY, then DUGGIE FIELDS-on-video!

The Exhibition !S going to be interesting if only to illuminate our  
perception and awareness of the phenomena of Fashion and its  
all-pervading influences. Then, of course, there's the beauty  
and intrigue of the images.

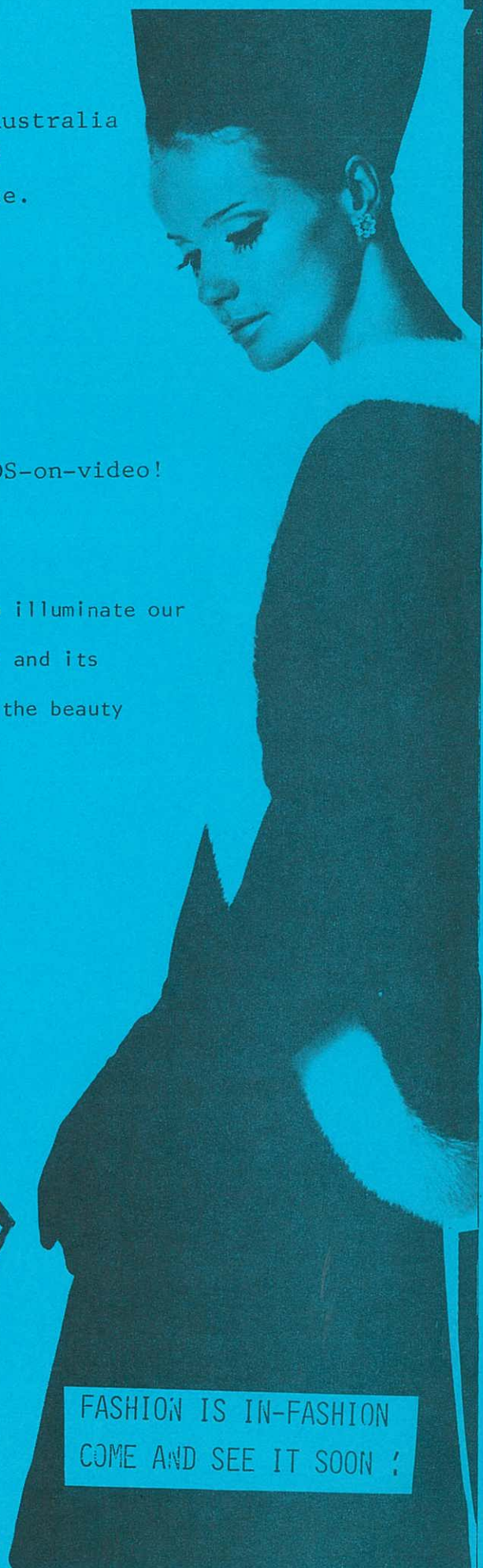
At The A.C.C.A. Dallas Brooks Drive  
The Domain South Yarra  
From March 20 - April 14 / 1985

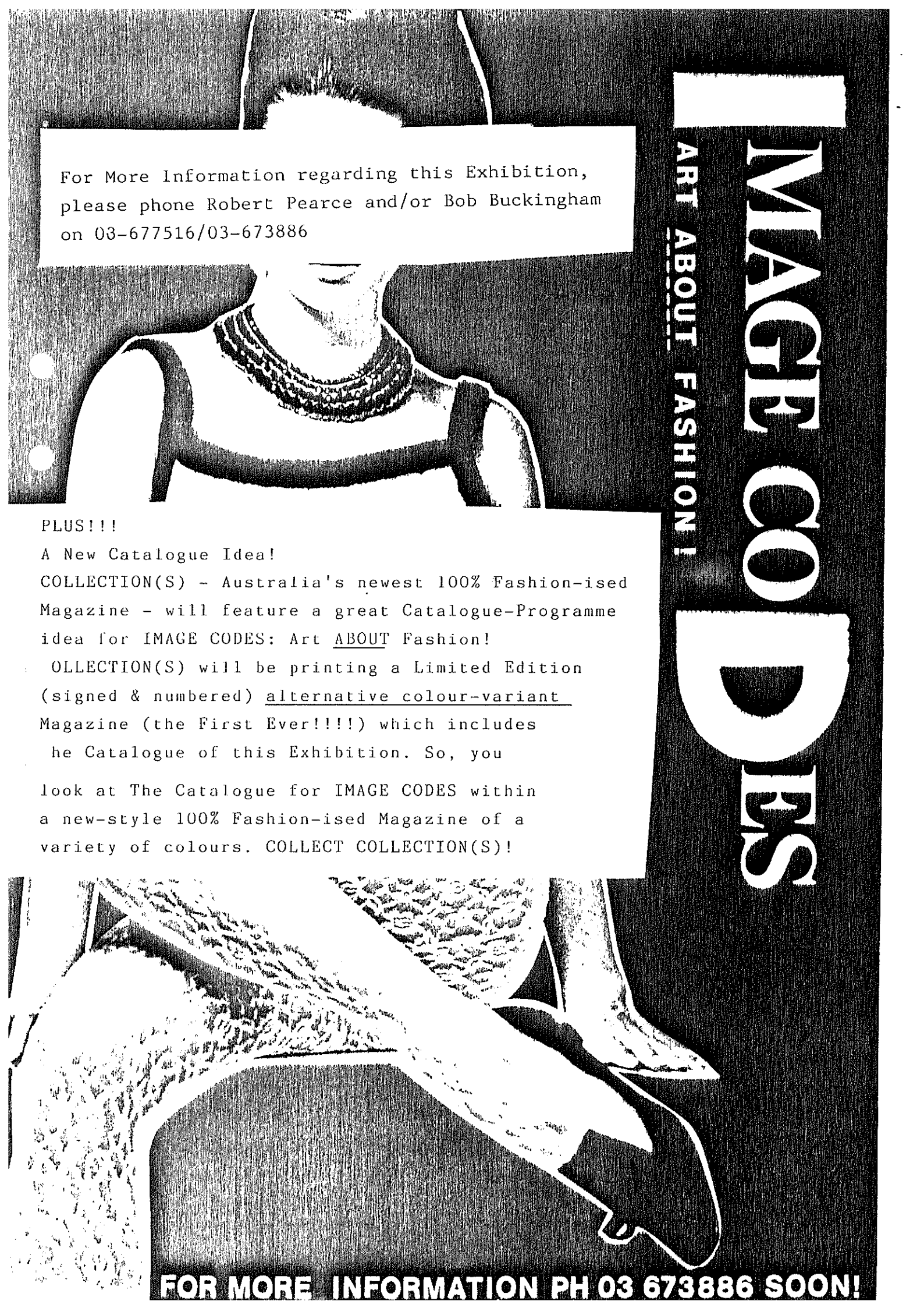
ART & FASHION COLLIDE IN A PRESENTATION OF THE  
PRECOCIOUS POLEMICS OF FASHION.



**FASHION**

FASHION IS IN-FASHION  
COME AND SEE IT SOON !





For More Information regarding this Exhibition,  
please phone Robert Pearce and/or Bob Buckingham  
on 03-677516/03-673886

PLUS!!!

A New Catalogue Idea!

COLLECTION(S) - Australia's newest 100% Fashion-ised  
Magazine - will feature a great Catalogue-Programme  
idea for IMAGE CODES: Art ABOUT Fashion!

COLLECTION(S) will be printing a Limited Edition  
(signed & numbered) alternative colour-variant

Magazine (the First Ever!!!!) which includes  
the Catalogue of this Exhibition. So, you

look at The Catalogue for IMAGE CODES within  
a new-style 100% Fashion-ised Magazine of a  
variety of colours. COLLECT COLLECTION(S)!

ART ABOUT FASHION I

IMAGE CODES  
DES

FOR MORE INFORMATION PH 03 673886 SOON!



*The Fashion Design Council of Australia*



*The Fashion Design Council of Australia*



THE FASHION DESIGN COUNCIL OF AUSTRALIA  
IS A UNION OF DESIGNERS. IT IS CONCERNED WITH  
THE STATUS OF FASHION AND THE CULTIVATION AND  
APPRECIATION OF STYLE IN AUSTRALIA. THE FDC  
ASSERTS THAT AUSTRALIAN DESIGNERS, BEING MORE  
OR LESS INDEPENDENT, TEND TO EVOLVE FAIRLY  
IDIOSYNCRATICALLY, UNTRAMMELLED BY ANY  
REVERENCE TO FASHION CONVENTIONS OR ALLEG-  
IANCES TO FASHION HOUSES. THEY RETAIN A  
VIABILITY AND MANOEUVREABILITY NOT POSSIBLE  
IN TOKYO, PARIS OR NEW YORK.

THE FDC ENCOURAGES INDEPENDENCE, ENTRE-  
PRENEURING AND PROMOTING THE MORE PRECARIOUS  
NON-MAINSTREAM DESIGNERS, PHOTOGRAPHERS,  
ARTISTS AND RETAILERS IN PREFERENCE TO THE  
BLAND MIDDLE GROUND.

IF YOU WOULD LIKE MORE INFORMATION  
REGARDING THE FDC AND/OR BECOMING A MEMBER,  
CONTACT US ON (03) 67 3886, OR WRITE TO  
P.O. BOX 276, WORLD TRADE CENTRE, MELBOURNE,  
3005.

LET'S FASHIONIZE 1985 !

The **FDC** acknowledges the support and assistance of the Victorian Ministry for the Arts.

